All text in red needs to be replaced with your information.

All text in blue refer to instructions and need to be deleted.

The black quotation marks, (“ ”) periods and commas need to stay. Don’t delete them.

Once you have entered all your information and have swapped out the red text, change the color of everything back to black. Copy and paste everything to the “Head” section of your post or page.

<!-- JSON-LD markup generated by Google Structured Data Markup Helper. -->

<title>Enter the name of the event here</title>

<script type="application/ld+json">

{

 "@context": "https://schema.org",

 "@type": "Event",

 "name": "Enter the name of the event here",

 "startDate": "2019-12-21T19:00",

 "endDate": "2019-12-21T23:00",

 "location": {

 "@type": "Place",

 "name": "Enter the name of the place where the event will be held",

 "address": {

 "@type": "PostalAddress",

 "streetAddress": "Enter the street address here",

 "addressLocality": "Enter the name of the town here",

 "postalCode": "19019",

 "addressRegion": "Enter the two-letter code for the state here",

 "addressCountry": "US"

 }

 },

 "image": [

 "https://example.com/photos/1x1/photo.jpg",

 "https://example.com/photos/4x3/photo.jpg",

 "https://example.com/photos/16x9/photo.jpg"

 ],

 "description": "Enter a description of the event here.",

 "offers": {

 "@type": "Offer",

 "url": "Enter the URL for the page that relates to the event",

 "price": "30",

 "priceCurrency": "USD",

 "availability": "Enter The availability of this item, for example In stock, Out of stock, Pre-order, etc",

 "validFrom": "2019-11-21T12:00"

 },

 "performer": {

 "@type": "PerformingGroup",

 "name": "Enter the name/s of the performers"

 }

}

</script>