All text in red needs to be replaced with your information.

All text in blue refer to instructions and need to be deleted.

The black quotation marks, (“ ”) periods and commas need to stay. Don’t delete them.

Sections such as photos, reviews, etc., that are not relevant can be deleted.

Once you have entered all your information and have swapped out the red text, change the color of everything back to black. Copy and paste everything to the “Head” section of your post or page.

<!-- JSON-LD markup generated by Google Structured Data Markup Helper. -->

<title>Enter the name of the product here</title>

<script type="application/ld+json">

{

 "@context": "https://schema.org/",

 "@type": "Product",

 "name": "Enter the name of the product here",

 "image": [

 "https://example.com/photos/1x1/photo.jpg",

 "https://example.com/photos/4x3/photo.jpg",

 "https://example.com/photos/16x9/photo.jpg"

 ],

 "description": "Enter the description of the product here.",

 "sku": "Enter the SKU number of the product here",

 "mpn": "Enter the manufacturer part number of the product here",

 "brand": {

 "@type": "Thing",

 "name": "Enter the name of the manufacturer here"

 },

 "review": {

 "@type": "Review",

 "reviewRating": {

 "@type": "Rating",

 "ratingValue": "4",

 "bestRating": "5"

 },

 "author": {

 "@type": "Person",

 "name": "Enter the name of the person reviewing the product here"

 }

 },

 "aggregateRating": {

 "@type": "AggregateRating",

 "ratingValue": "4.4",

 "reviewCount": "89"

 },

 "offers": {

 "@type": "Offer",

 "url": "Enter the URL that points to the product here",

 "priceCurrency": "USD",

 "price": "119.99",

 "priceValidUntil": "2020-11-05",

 "itemCondition": "Enter one of the following here UsedCondition or NewCondition or DamagedCondition or RefurbishedCondition No space between the phrase and enter just the text",

 "availability": "Enter the product availability option from the following Discontinued or InStock or InStoreOnly or LimitedAvailability or OnlineOnly or OutOfStock or PreOrder or PreSale or SoldOut No space between the phrase and enter just the text",

 "seller": {

 "@type": "Organization",

 "name": "Enter the name of the company that sells the product here"

 }

 }

}

</script>